



Twice-yearly BOTOX[®] treatment* frees you from daily overactive bladder (OAB) pills¹ when they aren't working well enough or can't be tolerated, so you can tell your doctor:

“See you in 6 months”

Talk to your doctor about switching to BOTOX[®] for:

- Significantly fewer daily leakage episodes[†]
- As few as 2 treatments per year in your doctor's office*



BOTOX[®] delivers a legacy of trust

Physicians have been using BOTOX[®] for more than 10 years to treat adults who have overactive bladder.

*If OAB symptoms return before 6 months, talk to your doctor. A minimum of 12 weeks is needed between treatments.

[†]Anticholinergic.

[‡]At week 12 in clinical trials.

INDICATION

BOTOX[®] (onabotulinumtoxinA) is a prescription medicine that is injected into the bladder muscle and used to treat overactive bladder symptoms such as a strong need to urinate with leaking or wetting accidents (urge urinary incontinence), a strong need to urinate right away (urgency), and urinating often (frequency) in adults 18 years and older when another type of medication (anticholinergic) does not work well enough or cannot be taken.

IMPORTANT SAFETY INFORMATION

BOTOX may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are preexisting before injection. Swallowing problems may last for several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms, including loss of strength and all-over muscle weakness; double vision; blurred vision; drooping eyelids; hoarseness or change or loss of voice; trouble saying words clearly; loss of bladder control; trouble breathing; and trouble swallowing.

Please see additional Important Safety Information on following pages.

Please see accompanying [Consumer Brief Summary](#), including Boxed Warning, or visit https://www.rxabbvie.com/pdf/botox_pi.pdf for full Product Information.

Step away from OAB pills* that aren't working well enough or can't be tolerated

Even when taking oral OAB medications, you may still experience wetting yourself that leads to:



Using

multiple pads or disposable undergarments per day



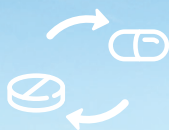
Planning

your travel around bathroom locations



Avoiding

activities for fear of leaks/wetting yourself



Trying

different OAB pills* continually

You shouldn't have to hide with your OAB symptoms

The right treatment can help you effectively manage this chronic condition

Wetting yourself is not normal—you may need a different treatment than OAB pills*

How common is it for people to have issues with their OAB pills?*

A review of prescription claims showed:

OAB pills* failed more than 8 out of 10 people within 1 year of starting treatment†

80%

- On average, people took an anticholinergic OAB pill for just over 2 months before stopping or switching to a different oral medication
- On average, people took a beta-3 OAB pill for 6 months before stopping or switching to a different oral medication

Did you know some OAB pills* may also be linked to dementia concerns in people aged 55 and over with long-term use?‡

Pills known as anticholinergics (ACs), when taken for at least 3 years, have been associated with an increased risk of dementia in older people. Talk to your doctor for more information.

Expect more from your OAB treatment. Twice-yearly BOTOX® treatment† gives you freedom from daily OAB pills* that are intolerable or not working well enough.

*Anticholinergic.

IMPORTANT SAFETY INFORMATION (continued)

BOTOX may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of receiving BOTOX. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Do not receive BOTOX if you are allergic to any of the ingredients in BOTOX (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc[®] (rimabotulinumtoxinB), Dysport[®] (abobotulinumtoxinA), Xeomin[®] (incobotulinumtoxinA), Jeuveau[®] (prabotulinumtoxinA-xvfs),

*Anticholinergic.

†67,943 people received anticholinergic OAB pills and 2304 people received beta-3 OAB pills after failure of at least one anticholinergic OAB pill.

‡According to published studies.

†If OAB symptoms return before 6 months, talk to your doctor. A minimum of 12 weeks is needed between treatments.

IMPORTANT SAFETY INFORMATION (continued)

Daxxify[®] (daxibotulinumtoxinA-lanm), or Letybo[®] (letibotulinumtoxinA-wlbg) (this may not be a complete list of all botulinum toxin products); have a skin infection at the planned injection site.

Do not receive BOTOX for the treatment of urinary incontinence if you have a urinary tract infection (UTI) or cannot empty your bladder on your own and are not routinely catheterizing. Due to the risk of urinary retention (difficulty fully emptying the bladder), only patients who are willing and able to initiate catheterization posttreatment, if required, should be considered for treatment.

Please see additional Important Safety Information on following pages.

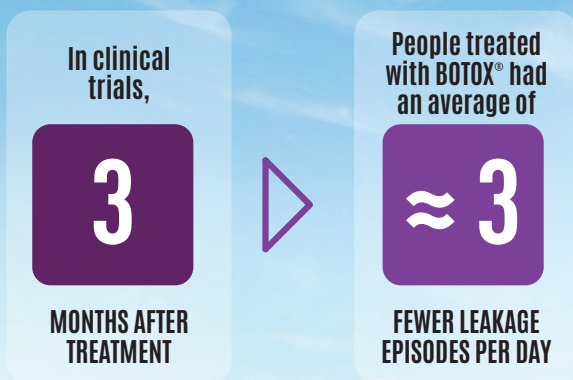
BOTOX[®] could be an OAB treatment you've been searching for

Just 1 treatment significantly reduced daily leakage episodes.

People who experienced a reduction in daily leakage episodes with BOTOX[®]

3 months after treatment in clinical trials*:

BOTOX[®] was proven to significantly reduce daily leakage episodes after the first treatment.



Compared to 1 fewer leakage episode per day with placebo

You may notice results as soon as 2 weeks after treatment

≈ 3 in 5 people experienced at least

50% reduction

≈ 1 in 2 people experienced

75% reduction

≈ 1 in 4 people experienced

100% reduction

Approximately 1 in 4 people reported leakage episodes stopped completely

Limitation: The percentage of patients achieving 50% to 100% reduction in daily leakage episodes shown above was an additional measure in the primary clinical studies.

*These results are based on an analysis of the primary clinical data (reduction in daily leakage episodes). No definitive conclusions about the treatment effects with BOTOX[®] can be drawn from these results.

- Study 1: BOTOX[®] n = 280, placebo n = 277; Study 2: BOTOX[®] n = 277, placebo n = 271:
- Patients with > 50% reduction: BOTOX[®] 57.5% and 63.5%; placebo 28.9% and 33.2%
 - Patients with > 75% reduction: BOTOX[®] 44.6% and 47.3%; placebo 15.2% and 20.3%
 - Patients with 100% reduction: BOTOX[®] 22.9% and 31.4%; placebo 6.5% and 10.3%

Talk to your doctor about switching to BOTOX[®] or find a BOTOX[®] specialist near you.

IMPORTANT SAFETY INFORMATION (continued)

Patients treated for overactive bladder: In clinical trials, 36 of the 552 patients had to self-catheterize for urinary retention following treatment with BOTOX compared to 2 of the 542 treated with placebo. The median duration of postinjection catheterization for these patients treated with BOTOX 100 Units (n = 36) was 63 days (minimum 1 day to maximum 214 days), as compared to a median duration of 11 days (minimum 3 days to maximum 18 days) for patients receiving placebo (n = 2). Patients with diabetes mellitus treated with BOTOX were more likely to develop urinary retention than nondiabetics.

The dose of BOTOX is not the same as, or comparable to, another botulinum toxin product.

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported, including itching; rash; red, itchy welts; wheezing; asthma symptoms; dizziness; or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX should be discontinued.

Tell your doctor about all your muscle or nerve conditions, such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects, including difficulty swallowing and difficulty breathing from typical doses of BOTOX.

Please see additional Important Safety Information on following pages.

BOTOX[®] may positively impact your daily life by significantly reducing daily leakage episodes

In BOTOX[®] clinical trials, a questionnaire showed:

Patients reported improvement in their overall quality of life based on 3 categories*:



Avoiding situations and limiting behaviors

Overplanning daily details, concern about bathroom accessibility, and limiting how much they drink



Social and psychological impact

Preoccupation with symptoms in everyday decisions, such as clothing and travel choices, as well as their perceived overall well-being



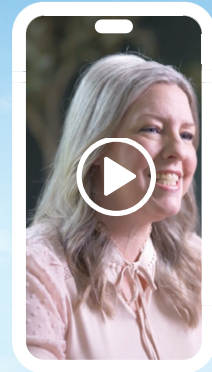
Social embarrassment

Self-consciousness or worry that others may notice their symptoms

Have you wondered what other patients have said about BOTOX[®]?

Find out what BOTOX[®] treatment is really like.

Watch the stories of actual BOTOX[®] patients.



Scan the QR code or visit abbv.ie/btx-patient-stories

Limitation: I-QOL was an additional measure in the primary clinical studies.

*This improvement was reported using the Incontinence Quality of Life (I-QOL) questionnaire. This is a validated questionnaire that is used to measure the impact of urinary incontinence on a patient's quality of life.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you have or have had bleeding problems; have plans to have surgery; had surgery on your face; have weakness of forehead muscles, trouble raising your eyebrows, drooping eyelids, and any other abnormal facial change; have symptoms of a UTI and are being treated for urinary incontinence (symptoms of a UTI may include pain or burning with urination, frequent urination, or fever); have problems emptying your bladder on your own and are being treated for urinary incontinence; are pregnant or plan to become pregnant (it is not known if BOTOX can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX passes into breast milk).

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX in the past.**

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc[®], Dysport[®], Xeomin[®], Jeuveau[®], Daxxify[®], or Letybo[®] in the past (this may not be a complete list of all botulinum toxin products; tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

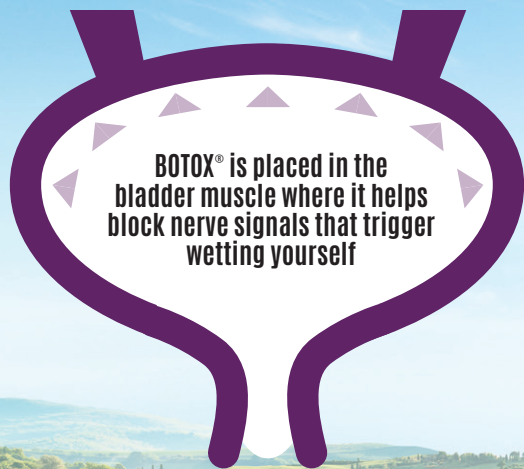
Please see additional Important Safety Information on following pages.

BOTOX[®] takes a different approach from other medications

It delivers treatment where OAB starts—in the bladder.

How it works

For people with OAB, nerve cells cause the bladder muscle to contract uncontrollably, creating leakage, a strong need to go right away, and a need to go often.



Just 1 BOTOX[®] treatment can last up to 6 months*

- No surgery
- No weekly doctor visits
- No daily OAB pills[†]

*If OAB symptoms return before 6 months, talk to your doctor. A minimum of 12 weeks is needed between treatments.
[†]Anticholinergic.

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX include dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; eye problems such as double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes; drooping eyebrows; and upper respiratory tract infection. In adults being treated for urinary incontinence, other side effects include UTI and painful urination. In patients being treated for urinary incontinence, another side effect includes the inability to empty your bladder on your own. If you have difficulty fully emptying your bladder on your own after receiving BOTOX, you may need to use disposable self-catheters to empty your bladder up to a few times each day until your bladder is able to start emptying again.

What to expect

Before your BOTOX[®] treatment appointment

Your doctor's office will prepare by:

- Contacting your insurance for pre-authorization
- Receiving and storing your BOTOX[®] medication
- Planning for a seamless treatment experience

During your BOTOX[®] treatment appointment

BOTOX[®] may be given in the comfort and convenience of your doctor's office. The entire appointment takes about an hour from start to finish.

20 minutes to prep in your doctor's office

For a more comfortable treatment experience, your doctor will numb your bladder with a local anesthetic before administering BOTOX[®].

30 minutes for evaluation after the procedure



10 minutes to place BOTOX[®] in your bladder

Your doctor will prescribe you antibiotics to help prevent a urinary tract infection

You will be instructed to take them before, on, and after the day of treatment

Talk to your doctor about receiving BOTOX[®] in the comfort and convenience of their office and learn what to expect at BOTOXOABVideo.com

You should not experience any significant discomfort after the procedure. After treatment, it may sting or burn when you urinate the first few times, or you may see traces of blood in your urine. Call your doctor if any of these symptoms don't clear up quickly.

IMPORTANT SAFETY INFORMATION (continued)

For more information, refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying [Consumer Brief Summary](#), including Boxed Warning, or visit https://www.rxabbvie.com/pdf/botox_pi.pdf for full Product Information.

If you are having difficulty paying for your medicine, AbbVie may be able to help. Visit AbbVie.com/PatientAccessSupport to learn more.

Topics about BOTOX[®] your doctor may cover

And questions you can ask to help start the discussion:

How BOTOX[®] may make a difference for you

ASK: "If I'm still needing to map out bathroom locations for the places I'm going because of leakage episodes, can BOTOX[®] help?"

Your doctor's firsthand experience

ASK: "What has it been like for your other patients who've tried BOTOX[®]?"

A clear recommendation for BOTOX[®]

ASK: "Is BOTOX[®] a good option for me?"

The treatment procedure

ASK: "What happens during the procedure?"

Possible side effects

ASK: "What kind of side effects can occur after receiving BOTOX[®]?"

The most common side effects ($\geq 5\%$ and $>$ placebo) in clinical trials for OAB were urinary tract infection, painful or difficult urination, and temporary inability to fully empty your bladder. This is not a complete list of possible serious side effects.

Please see Important Safety Information, including Boxed Warning, throughout. If you have questions about the possible side effects of BOTOX[®], talk to an OAB specialist.

Treatment costs and savings options

ASK: "About how much should I anticipate paying for BOTOX[®], and are there any programs that can help?"

Retreatment schedule

ASK: "When will I need to come back for another BOTOX[®] treatment?"

Are you curious about BOTOX[®] but not sure if it's right for you? Ask your doctor if you can start with a full sample treatment* of BOTOX[®] or if you are eligible for savings.

*The sample is for 1 BOTOX[®] treatment to evaluate efficacy and safety.

IMPORTANT SAFETY INFORMATION (continued)

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- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are preexisting before injection. Swallowing problems may last for several months.

Stay on track with proactive retreatment scheduling

Although OAB is a chronic condition that requires ongoing care, just 1 BOTOX[®] treatment can last up to 6 months.*



For treatment reminders via text, scan the QR code or visit abbv.ie/btx-support to sign up

*If OAB symptoms return before 6 months, talk to your doctor. A minimum of 12 weeks is needed between treatments.

†In clinical trials, 3 months after treatment, people treated with BOTOX[®] had an average of ≈ 3 fewer leakage episodes per day compared to 1 fewer leakage episode per day with placebo. In clinical studies, results were measured at 2, 6, and 12 weeks, with 12 weeks being the primary time point.

IMPORTANT SAFETY INFORMATION (continued)

- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms, including loss of strength and all-over muscle weakness; double vision; blurred vision; drooping eyelids; hoarseness or change or loss of voice; trouble saying words clearly; loss of bladder control; trouble breathing; and trouble swallowing.

Please see additional Important Safety Information on following pages.

Most people with insurance, including Medicare, have coverage for BOTOX[®]*

On average, people with Medicare or commercial insurance pay about \$1.50 per day for BOTOX[®] treatment[†]

MEDICARE COVERAGE*

≈ 100%

People with supplemental insurance/Medicare Advantage plans may get help with out-of-pocket costs

COMMERCIAL COVERAGE*

≈ 100%

Eligible patients can save with the BOTOX[®] Saving Program after their treatment

For eligible patients with commercial insurance coverage, BOTOX[®] offers help for out-of-pocket treatment costs

How the BOTOX[®] Savings Program works*:

1. Enroll in the BOTOX[®] Savings Program.
2. Submit a claim on BOTOXSavingsProgram.com.
3. If approved, your refund will arrive in the mail.

Eligible, commercially insured patients may pay as little as

\$0 for BOTOX[®]



Get started by checking your eligibility: Scan the QR code, visit BOTOXSavingsProgram.com, or Text[†] SAVE to 27747

*Eligibility: Available to patients with commercial insurance coverage for BOTOX[®] (onabotulinumtoxinA) who meet eligibility criteria. This co-pay assistance program is not available to patients receiving prescription reimbursement under any federal, state, or government-funded insurance programs (for example, Medicare [including Part D], Medicare Advantage, Medigap, Medicaid, TRICARE, Department of Defense, or Veterans Affairs programs) or where prohibited by law. Offer subject to change or termination without notice. Restrictions, including monthly maximums, may apply. This is not health insurance. For full Terms and Conditions, visit abbvie/bsp-terms or call 1-800-44-BOTOX (800-442-6869) for additional information. To learn about AbbVie's privacy practices and your privacy choices, visit <https://abbvie/corpprivacy>.

[†]See Privacy and Terms: BOTOXSavingsProgram.com/eligibility. Message and data rates may apply. You are not required to consent as a condition of receiving goods or services. You can reply HELP for help. You can reply STOP to opt out at any time. By texting SAVINGS to 27747, you agree to AbbVie's SMS Terms and Conditions and Privacy Policy.

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*Source: Managed Markets Insight and Technology, LLC, a trademark of MMIT, as of April 2024.

[†]2023 data based on average out-of-pocket product and procedure costs divided by 6 months between recommended treatments.

Data are subject to change. Data are not a guarantee of coverage, or partial or full payment, by any payers listed. Actual benefits determined by respective plan administrators. Insurer plans, coverage criteria, and formularies are subject to change without notice. Check coverage with applicable insurer. AbbVie does not endorse any individual plans. Formulary coverage does not imply efficacy or safety.

IMPORTANT SAFETY INFORMATION (continued)

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Twice-yearly BOTOX[®] treatment* frees you from daily overactive bladder (OAB) pills[†] when they aren't working well enough or can't be tolerated, so you can tell your doctor:

“See you in 6 months”

- Just 1 BOTOX[®] treatment can last up to 6 months*
- Provides significantly fewer daily leakage episodes[‡]
- In-office treatment takes about an hour
- Covered by most insurance plans, including Medicare[§]



BOTOX[®] delivers a legacy of trust

Physicians have been using BOTOX[®] for more than 10 years to treat adults who have overactive bladder.

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A minimum of 12 weeks is needed between treatments.

[†]Anticholinergic.

[‡]At week 12 in clinical trials.

[§]Based on 2022 data. Data are subject to change. Data are not a guarantee of coverage, or partial or full payment, by any payers listed. Actual benefits determined by respective plan administrators. Insurer plans, coverage criteria, and formularies are subject to change without notice. Check coverage with applicable insurer. AbbVie does not endorse any individual plans. Formulary coverage does not imply efficacy or safety.



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IMPORTANT SAFETY INFORMATION (continued)

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